



PathToPay from ADVAM is a powerful payment solution that enables you to accept payments online, via mobile or over the phone. PathToPay fully integrates into your website and backend systems for a seamless customer experience.

#### **Complete, managed integration**

A complete integrated solution, from the customers, your website and through to your CRM, Business Intelligence, billing and provisioning system – with payment into your preferred acquiring bank.

#### **All major credit card schemes**

PathToPay equips you with the ability to accept payments from all major credit card schemes.

#### **Secure, fast processing**

PCI DSS compliant – tested to Level 1, PathToPay ensures that payments are made to your preferred bank swiftly and securely.

#### **Accept recurring payments**

Through ADVAM's tokenisation solution you can allow customers to select recurring or subscription-based payments, enabling you to capture their payment details just once for monthly payment or season ticket plans.

#### **Administration and Reporting**

PathToPay is equipped with an administration portal, enabling you to manage payments and detailed reporting easily and intuitively.



## How PathToPay works

### Online

PathToPay's online or mobile solution is integrated into your website. ADVAM's Direct Post and iFrame solutions give you the flexibility to control the look and feel of your online payment process.

### Pay-by-phone

PathToPay's pay-by-phone capability is an Interactive Voice Response (IVR) solution that enables you to accept payments over the phone.

You can use either the online and/or the IVR solution to broaden the payment options for your customers.

## About ADVAM

ADVAM delivers world leading payment solutions enabling our clients to engage with their customers.

With teams in Australia, New Zealand, UK and the US, ADVAM's expertise stretches across the globe.

Each client benefits from our depth of experience and industry knowledge. By working with our clients and alongside industry partners, we manage the complete integration of the business processes, enabling you to focus on improving your customers' experience.

## The ADVAM advantage

### The ADVAMGateway

- Transactions authorised in real time by your preferred acquiring bank
- Immediate transaction confirmation to your customer

### Leading integration

- Managed integration with your website, financial, CRM and Business Intelligence applications

### Redundancy

- Transactions processed via a fully redundant link to the banking network

### PCI compliant

- PCI DSS compliant – tested to Level 1

### 24x7 global support

- Expert team providing around the clock support for clients across the world

