



AltitudeReservation is a market-leading online reservation platform. It delivers full flexibility in booking journey design, yield, pricing and promotion management.

**Create an online channel to engage with your clients**

Create and implement a solution that's tailored to your business and customer needs. Make it easier for your customers to engage and use valuable data to build customer profiles, increase customer value and drive loyalty.

**Seamless Customer Journey**

AltitudeReservation is fully responsive, enabling customers to book via desktop, tablet and mobile. It's also continuously evolving, with improvements and new features released regularly.

**Intuitive CMS**

Intuitive content management system makes it simple for you and your team to update information and content pages.

**Digital Wallet Integration**

AltitudeReservation integrates with Wallet for iOS and PassWallet for Android, which enables you to offer your customers access to booked services from their mobile device.

**Email management**

Easily create relevant communications that suit different products, making sure that customer communications are relevant to the products booked and to maximise upsell opportunities.

**Tailor products to suit your customer base**

Tailor pricing, products, create special offers or bundles, to suit forecast capacity and match seasonal trends.

**Forecasting simplified**

View your advance bookings and manage future capacity.



## How AltitudeReservation works

### Intuitive online booking

Customers choose and reserve the car park they want to use, book any other ancillary services you wish to offer, and pay via your preferred payment options.

Once your customers arrive at the car park, their journey is easy. ADVAM integrates with your existing access control equipment, allowing you to offer ticket free access through ANPR, Credit Card or Bar Code entry.

### Highly configurable web presence

Work with ADVAM to create your optimised booking journey or you can take control and use our suite of APIs to develop and manage your own customer interface.

## About ADVAM

ADVAM delivers world leading payment solutions enabling our clients to engage with their customers.

With teams in Australia, New Zealand, UK and the US, ADVAM's expertise stretches across the globe.

Each client benefits from our depth of experience and industry knowledge. By working with our clients and alongside industry partners, we manage the complete integration of the business processes, enabling you to focus on improving your customers' experience.

## The ADVAM advantage

### The ADVAMGateway

- Transactions authorised in real time by your preferred acquiring bank
- Immediate transaction confirmation to your customer

### Leading integration

- Managed integration with your financial, CRM and retail software applications
- Access control agnostic. ADVAM connects to your access control and enforcement equipment

### Redundancy

- Transactions processed via a fully redundant link to the banking network

### PCI compliant

- PCI DSS compliant – tested to Level 1

### 24x7 global support

- Expert team providing around the clock support for clients across the world

