

When car parking can earn over 40% of non-aeronautical revenue, airport operators are increasingly placing a high priority on improving the customer parking experience, as well as seeking ways to enhance value from the transaction.



## Key benefits

ADVAM solutions enable you to...

- Create relationships
- Incentivise customer spending
- Generate loyalty
- Optimise future revenue
- Compete effectively

## ADVAM – for airports

As a partner with leading airports around Australia, New Zealand, the UK, Europe, and the US, ADVAM's comprehensive suite of solutions, combined with our long-standing experience and expertise lets you create customer relationships, incentivise customer spending and optimise your future planning.

Our solutions transform your passengers' experience, enabling them to park, pay and complete their journey easily. With our solutions your customers can easily reserve parking or any other airport services such as fast track security and executive lounge. They can easily pay for services via card, mobile device or via a payment account, with funds transferred directly to your preferred bank.

We can also help you manage ground transport, from and around your airport, and ensure that your staff's parking experience is maximised.



## ADVAM solutions for airports

- *AltitudeReservation* – the world leading parking and service reservation solution
- *ParkCharge* – ticket free, account-based parking for your customers
- *UnattendedPayments* – the complete and trusted unattended payment solution
- *StaffPark* – ticket free, account-based parking for employees and contractors
- *GroundTransport* – the automated toll solution for transport access providers
- *ePark* – the parking app that lets you remove the hassles of cash

## About ADVAM

ADVAM delivers world leading payment solutions enabling our clients to engage with their customers.

With teams in Australia, New Zealand, UK and the US, ADVAM's expertise stretches across the globe.

Each client benefits from our depth of experience and industry knowledge. By working with our clients and alongside industry partners, we manage the complete integration of the business processes, enabling you to focus on improving your customers' experience.

## The ADVAM advantage

### Specialist expertise

- Work with leading airports across the UK, Europe, Australia, New Zealand and the US
- Managed integration with existing systems and access controls

### The ADVAMGateway

- Transactions authorised in real time by your preferred acquiring bank
- Immediate transaction confirmation to your customer

### Leading integration

- Managed integration with your equipment, financial, CRM applications
- Access control agnostic. ADVAM connects to your access control and enforcement equipment

### Redundancy

- Transactions processed via a fully redundant link to the banking network

### PCI & EMV compliant

- PCI DSS compliant – tested to Level 1, EMV certified

### 24x7 global support

- Expert team providing around the clock support for clients across the world

